

Cosmo First Marks New Expansion with Bhoomi Pujan in Bidkin Industrial Area

Chhatrapati Sambhajnagar/Delhi, January 30th 2025: Cosmo First, a leading global manufacturer of specialty films for packaging, labelling, lamination, and more, conducted a *Bhoomi Pujan* ceremony at Auric City, Bidkin in Chhatrapati Sambhajnagar (erstwhile Aurangabad) district in Maharashtra. This groundbreaking ceremony is part of Cosmo First's expansion plan marking a significant development that reinforces the company's commitment to growth and innovation.

The ceremony, held at Plot No. 3, Sector 25, Auric City, Bidkin, in Chhatrapati Sambhajnagar, Maharashtra, was graced by Mr Ashok Jaipuria, Mrs Yamini Jaipuria, Mr Pankaj Poddar and the Cosmo First Leadership team, underlining the importance of this strategic expansion for the manufacturing company.

The strategic location was chosen for its promising industrial infrastructure and potential for future development. The Bidkin Industrial Area (BID) is a transformative project in India's journey to become a global manufacturing powerhouse. This expansion in Bidkin represents a crucial step in Cosmo First's growth trajectory facility is expected to enhance the company's operational capabilities and create value for all stakeholders.

Marking this milestone and the company's expansion, **Mr Pankaj Poddar, said, "This Bhoomi Pujan reflects the growth of our company and the potential of this industrial area. By establishing our presence in Auric City, Bidkin, we are not just expanding our operational footprint but also reinforcing our commitment to Maharashtra's industrial development. This new facility represents our vision for the future and our dedication to creating sustainable value for our stakeholders while contributing to the local economy through employment generation and community development."**

The Bhoomi Pujan ceremony included traditional rituals and prayers, symbolising an auspicious beginning for this new venture. It featured the ceremonial ground-breaking and holy Puja, marking the formal commencement of the site development.

About Cosmo First Limited:

Founded by Mr. Ashok Jaipuria in 1981 as Cosmo Films, today Cosmo First is a multinational conglomerate with 5 major business verticals. The flagship company, Cosmo Films, is a global leader in specialty films for packaging, lamination, labelling, and industrial and synthetic paper, serving over 5000 customers across 100+ countries. Cosmo Films over the years has been partnering with worlds' leading F&B and personal care brands and packaging & printing converters to enhance the end-consumer experience. With manufacturing units in India and warehousing in different parts of the world, the company has been at the forefront of developing customer-centric solutions to deliver the finest product and service experience, backed by innovation, people, and processes.

The other verticals include Cosmo Speciality Chemicals (Masterbatches, Adhesives, & Coating), Cosmo Plastech (Rigids - IML Containers and Specialty Sheets of PP / PET and HIPS) and Cosmo Sunshield (Window, Privacy and Security Films), along with a digital-first omni-channel pet care business, Zigly. Cosmo First is into D2C, B2B2C and B2B businesses and has operations in India, Japan, Korea, Europe and Americas. Visit www.cosmofirst.com for more details.